# SiMar WordPress Shortcodes

[simar\_seo id=”ID”] : Pulls the client data from the CRM where ID is any value specified on the TSMG\_CRM’s documentation (i.e. “Phone Number”).

[simar\_client id=”ID”] : Same as simar\_seo but has different ID options, as specified in the TSMG\_CRM’s documentation. There are a few additions that I added however:

“Phone Fax Links” – returns links for Phone and Fax numbers

“Phone Link” – returns phone number as a link

“Fax Link” – returns fax number as a link

“Email Links” – returns any and all email addresses as links (as specified in the CRM or overwritten in the customizer)

[simar\_video] : pulls a responsive embedded video of the client’s video for a given page.

[simar\_post title=”TITLE”] : pulls a SiMar Post whose TITLE is the post title.

[fluid\_container background=”BG” padding=”PADDING”] : Returns a boostrap div with class “container-fluid”. BG is default to transparent, padding is default to 2em 0.

[row] : Returns a bootstrap div with class “row”

[col] : returns a boostrap div with class “col”

Options: You can specify the following values:

xs=”[0, 12]” default is 10

sm=”[0,12]” default is 12

md=”[0,12]” default is null (will inherit from small)

lg=”[0,12]” default is null (will inherit from md)

xs-offset=”[0,12]” default is 1

sm-offset=”[0,12]” default is 0

md-offset=”[0,12]” default is null (will inherit from small)

lg-offset=”[0,12]” default is null (will inherit from md)

text-align=”[CSS]” default is “justify”

css=”CSS” any additional css can be specified here

[well] : returns a bootstrap div with class “well”

background=”BG”

border-color=”BC”

color=”COLOR”

text-align=”TA”

all options are originally unspecified

[simar\_contact\_header] : Returns the formatted company info that is on the default contact page.

[simar\_contact\_info] : Returns a section that can be used to format a contact header with other bootstrap elements (col, glyphicon, simar\_client, etc)

[glyphicon id=”ID” color=”COLOR”] : returns a span with class glyphicon. The default id is “send” which is a mail icon. The default color is #333.

[simar\_contact] : A contact form shortcode should be included between the opening and closing shortcode.

[simar\_map ratio=”RATIO”] : Returns a responsive google map of the clients address pulled from the CRM. Ratio can either be 16:9 (default) or 4:3.

Here is an example of the standard contact page, but using shortcodes rather than the “Contact Page” template:

[simar\_contact\_info]

[col md='6'][glyphicon id='globe'] [simar\_client id='Business Name'][/col]

[col md='6']  
[glyphicon id='phone']  
[simar\_client id='Phone Fax Links']  
[/col]

[col md='6']  
[glyphicon id='map-marker'][div][simar\_client id='street address']  
[simar\_client id='city state zip'][/div]  
[/col]

[col md='6'][glyphicon id='send'] [simar\_client id='Email Links'][/col]  
[/simar\_contact\_info]

[simar\_contact][contact-form-7 id="111" title="Contact Form"][/simar\_contact]